DENTAL TRIBUNE
United Kingdom Edition · January 19–25, 2009

FREE Book and Beautiful II from Shofu

Shofu are offering the first 10 readers to call the opportunity to win a fabulous full colour glossy educational book, entitled 'A clinical guide to Direct Cosmetic Restorations' written by Sushil Koirala and Adrian Yap clearly illustrates actual case studies. It takes you through smile design, demonstrating the principles and protocols all the way through to technical clinical applications culminating in patient communication.

A Year of Periostat®

It is becoming more clear to us that good health starts in the mouth. The prevention and early treatment of periodontal disease is crucial to ensuring lasting health. For more information or to order a sample call Suzy on 0207 612 4166, email: info@oraldent.co.uk or visit www.oraldent.co.uk

Oraldent offers effective help in the treatment of Periodontitis

Periodontal disease is not exactly rare in the UK, and dentists need as much help as they can get in treating this disease.

The great news for patients, and for dentists who pride themselves on providing quality care, is that Oraldent, the leading specialist in preventative oral care products, is proud to be distributing Periostat® 20 mg film-coated tablets (doxycycline) in the UK to meet the need for a proven adjunctive therapy.

For more information contact Suzy Rowlands on 0207 612 4166, email: info@oraldent.co.uk or visit www.oraldent.co.uk

ULC Postgraduate Certificate in Dental Sedation and Pain Management

The UCL Eastman Dental Institute will next deliver their Dental Sedation and Pain Management Course on 6th, 7th, 9th and 10th May 2009 with practical training and further didactic teaching being delivered over the following six months.

Professor James Reelofse, Professor of Anaesthesiology, is Programme Director and is supported by Dr Yusof (Joe) Omar and Dr Andre du Plessis and a faculty of experienced clinicians.

For more information please call 01480 862080, email enquiries@oraldent.co.uk or visit www.oraldent.co.uk

UCL Postgraduate Certificate in Dental Sedation and Pain Management

An orally administered, film-coated tablet available on prescription only, Periostat® contains a sub-antimicrobial dose of 20mg doxycycline. Specifically designed to be taken twice a day for three months, Periostat® is an adjunct to professionally delivered scaling and root planning procedures.

Periostat® suppresses tissue-destructing enzymes including collagenase and can actually reverse the disease process, making it a valuable addition to your array of treatments for periodontitis.

UCL Eastman Dental Institute

For dentists, completion of Accreditation allows recognition of their skills by patients and colleagues alike. For technicians it allows them to demonstrate their skills in planning and producing restorations as an active member of the dental team.

An extra incentive, Shofu will be sending you a generous sample of Beautiful II giomer. This state of the art composite restorative material is based on Pre-Reacted Glass Ionomer technology. This clever PRG technology combines the benefits of glass ionomers with those of composite resins to produce a biocompatible, fluoride releasing, high strength, beautifully aesthetic material.

In addition, the following six months, Periostat® is an adjunct for decontamination.

To claim your free Cosmetic Restorations book and Beautiful II sample, which includes 5 x single dose A2, 3 x single dose A3 and instructions for use or for further information please contact Shofu on 01892 870900. Hurry stocks are limited!

InstrumentSafe. An essential for decontamination

Shofu

Waterpik® Dental Water Jet

Effective oral hygiene for implants

With implants susceptible to periodontal breakdown, regular professional maintenance is essential. When choosing a product for interdental and subgingival cleaning, it is important that it does not have any metal or wires that can scratch the titanium of the implant.

Plaque biofilm and bacteria can form around the implant causing peri-implantitis. A manual or sonic toothbrush is effective in cleaning above the gingival margin, but what about below? The Waterpik® Dental Water Jet with the Pik Pocket™ subgingival irrigation tip is ideal as the soft tapered tip is placed slightly below the gingival margin and the gentle pulsating action between the fingers and pulling gently. This robust 2.5M fibre has proved to be very good value for money - as it is almost impossi-
tions of water or antimicrobial mouth rinse flush out the bacte-
ria.

The University of Buffalo carried out a study using the Waterpik® Dental Water Jet plus the Pik Pocket® Subgingival Ir-
rigation Tip with 0.06% chlor-
hexidine. It proved to be 87% more effective in reducing bleeding around the implants than the traditional rinsing method (0.12%).

Waterpik® Dental Water Jets are now widely available in Boots stores or speak to your dental wholesaler for your pro-
fessional courtesy discount. For more information visit www.waterpik.co.uk.

British Ortho-
dontic Society
welcomes an
Independent
Review of NHS
Dentistry

The British Orthodontic So-
ciety (BOS) has welcomed an Independent Review of NHS dentistry following the adverse comments from the Health Se-
lect Committee (HSC) enquiry into the new dental contract arrangements.

Iain Hathorn, Chairman of the British Orthodontic Society who made the statement on 16 December 2008 added “The BOS is also committed to help inform commissioners for pri-
mary and secondary care who were given such a poor report from the HSC. There is a high turn-over of managers in dental commis-
sioning, who need help to understand the complexities of dental and orthodontic con-
tacts, to ensure the highest numbers of patients get the treatments they deserve.”

Background information

The British Orthodontic So-
ciety represents the interests of specialist orthodontists in pri-
mary care, secondary care, the university teachers, community orthodontists and dentists with a special interest (DWSs) in or-
thodontics and the provision of best possible orthodontic care.

The Society is a charity and alongside its traditional focus on research and on promotion of the highest clinical and ethi-
cal standards, the BOS and its members aim to increase un-
derstanding of orthodontics and the benefits offered by treat-
ment.

Vizilite™
Screening Test
for Oral cancer

Vizilite™ is a simple technology to assist in the early detection of oral abnormalities including premalignant lesions and oral cancer.

Vizilite™ comprises of a chemiluminescent light source identifying the initiation of lesions and a blue phe-
nothazone dye (TBlue) to mark those lesions identified by Vizilite. Carried out as part of a general check up, Vizilite™ is a simple, low cost, pain free and 100% sensitive test that can help save lives or give Patients peace of mind.

Pack of 40 Vizilite™ £622.78 plus VAT. Pack of 20 Vizilite™ £360.55 plus VAT

For more information, please contact Panadent 01689 88 17 88 or visit www.panadent.net.

Options To In-
spire Complete
Confidence

Transformation
Through the
Art of Construc-
tion and Care

With a reputation for innova-
tive design, precision con-
struction and expert care, Genus Interiors are the trusted name for transforming dental practices.

Bringing finely honed skills, years of experience and expert project management to every app-
pointment, Genus Interiors have exceeded practice expecta-
tions time and time again.

The Freedom Deal: save up to 40% of total cost with NEW all-inclusive autoclave and washer disinfecter packages, including 5-year warranty & care cover and 6 months ‘Buy Now, Pay Later’ credit.

Single Payment Option: convenient one-off payments and CarePlan cover for long-
term confidence.

Interest Free Option: spread cost over 10 months, completely free of interest, with Care-
Plan 200 coverage and 2 annual serv-
ices visits for autoclaves, and the provision of best possible orthodontic care.

The Society is a charity and alongside its traditional focus on research and on promotion of the highest clinical and ethi-
cal standards, the BOS and its members aim to increase un-
derstanding of orthodontics and the benefits offered by treat-
ment teams, Genus offer ex-
tremely cost efficient transfor-
mations.

With an invaluable knowl-
edge of the building industry, coupled with their step-by-step approach and reliability, Genus delivers a high quality approach to interior refurbishment within the dental profession, all carefully managed to match agreed budgets and timescales.

Transform your practice with the innovative team from Genus Interiors. Visit www.
genusinteriors.co.uk or call 01582 840 484.

Periodontics –
A “Talking Point in Dentistry”

GlaxoSmithKline Consumer Healthcare (GSK), manufactur-
er of Aquafresh, Corsodyl, Poligrip and Sensodyne, has an-
nounced details of the speakers for the 2009 Talking Points in Dentistry lecture series.

The topical evening lectures are free for the whole practice to attend and offer verifiable CPD accreditation.

Philow Ower and Graham Smith have titled their lecture “Periodontitis – Disease or Defence” and will show how ef-
fective periodontal care can be delivered in a general practice setting, involving all members of the team.

Ashley Latter will propose to the audience that “Commu-
nication is a Team Effort”.

The topical presentation will address the common behaviour within dental practice of offer-
ing treatment solutions before finding out what patients re-
quire and will help team mem-
bers to connect with patients and build better relationships.

Dates for the 9 venues in the 2009 programme are:
5th May IBIS Hotel Earls Court – London
6th May The Marriott Hotel, City Centre – Bristol
11th May De Vere Whites Hotel, Bechesh – Bolton
12th May The Hilton Hotel – Watford
13th May The Novotel – Southampton
14th May Motorcycle Museum – Solihull
19th May Arth Castle – Falkirk
20th May The Marriott Metro – Newcastle
21st May Elland Road Football Club – Leeds

Tickets are available from your GSK Dental Territory Manager, by calling 01382 459122 or online at www.gsk
dentalprofessionals.co.uk.

Deep Clean
With The Pik
Pocket™ Tip

Dental professionals world-
wide have recommended the Waterpik® Dental Water Jet. The vast research has demon-
strated a significant reduction in bleeding and gingivitis associ-
ated with periodontal infec-
tions

A recent study demonstrated that using a manual or power toothbrush with the Waterpik® dental water jet was up to 95% better at reducing gingival bleeding and up to 52% better in reducing gingivitis compared to regular brushing and flossing.

For further information please contact: Sident Dental Sys-
tems Telephone: 01932 582900
Henry Schein Minerva Dental Ltd Telephone: 08700 102041

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TENEO – simplicity rede-
fined. Innovative technology combined with maximum com-
fort and convenience for the dentist and the patient.

It will be a great day, With Sirona.
Easyshade™ Compact

From Vita, the world leading expert in shade determination, the new Easyshade™ Compact is a fast and reliable way to take shade at the push of a button. High measuring accuracy due to spectrophotometric measuring, this cordless, mobile and lightweight unit reads up to a potential 97 shades combination, both in Classical and in the 3D system. User friendly and easy to learn, with Easyshade™ Compact, you can read one single shade or 5 different areas in the tooth and check restorations. Up to 25 shade taking results can be stored in memory. No more worries about lighting conditions or costly remakes!

Pandantiv 01689 88 17 88 or visit www.pandantiv.net

TePe G2™ – The best just got even better!

Molar Ltd are pleased to announce the introduction of the NEW TePe G2, the latest generation of interdental brushes to the UK. When dental professionals around the world asked for the smaller-sized interdental brushes to be easier to insert further between the teeth and the flexible neck also increases the brushes durability. Testing by dental professionals and their patients reported 94% saying they would choose the TePe G2 over the original brushes. Patients preferred the more comfortable feeling of TePe G2 when in contact with the teeth and gums.

The TePe G2’s new soft, low, flexible tip is design-protected. This exciting and innovative design allows the brushes to be inserted further between the teeth and the flexible neck also increases the brushes durability. Testing by dental professionals and their patients reported 94% saying they would choose the TePe G2 over the original brushes. Patients preferred the more comfortable feeling of TePe G2 when in contact with the teeth and gums.

If you would like more information on the new G2 Interdental Brush, or a sample, please contact Molar Ltd on 01954 710922 or email info@molarfit.co.uk.

Selling Made Easy With DPCS

Dental Practice Consultancy Service (DPCS) has been successfully selling dental practices since 1980. Using the Waterpik® dental water jet, owned by P&G Professional Oral Health, it has earned reputation for securing the best price with the minimum of stress for the vendor.

The market today is particularly active, with an unusually large number of buyers, indicating that now is the prime time to sell. With DPCS you can be sure you’re in safe hands.

For more information visit the Dental Practice Consultancy Service website, www.dentalconsultancy.co.uk

Practice Plan Help Tanzania

practiceplan has been raising funds for a major project to support the work of the UK registered charity Bridge2Aid (B2A) who help those in desperate need of dental treatment in North West Tanzania. Funds were also raised to enable a team of practiceplan employees to travel to Tanzania and refurbish a dormitory block in Bukumbi.

In order to raise money for his Tanzania trip, practiceplan employee Jamie raised £500 and is set to do it all again.

With no access to a dentist, Tanzanians suffer the daily agony of severe toothache. B2A is safely delivering the pain of hundreds of thousands of people each year through treatment and training programmes, which sees UK qualified dentists teaching Tanzanian basic dentistry.

To find out more about practiceplan’s fundraising activities please visit www.practiceplan.co.uk/bridge2aid/about.aspx. For more information on all the hard work Bridge2Aid have been doing please visit www.bridge2aid.org.

Ray selection has removed the stigma from tax investigations

With the tax authorities selecting individuals for examination and investigation not only does this cause embarrassment or shame to seek support.

Fortunately, Professional Fee Protection offers a range of flexible, reliable and practical Tax Investigation Cost Protection policies to provide support and peace of mind. Clients benefit from an insurance of up to £75,000 towards accountant’s fees in the event of a tax investigation with the evening will be hosted by Iain Chapple and Dr Craig Barclay.

With PFP Master and Taxmaster policies from Professional Fee Protection, clients can find the right policy to suit their needs, and also enjoy comprehensive help including expert advice and administrative support to reduce the stress of the investigative process.

For more information call Professional Fee Protection on 0845 507 1177 or email info@pfp.uk.com, www.pfponline.com

Promoting Superior Treatment With The OPMI Pico

The Carl Zeiss OPMI Pico microscope was designed exclusively for use in dentistry. With 5 different magnification settings, the user enjoys stereoscopic vision, excellent contrast and depth orientation, in the best ergonomic position.

5 months ago, Mr James Whitehead of Whitehead House Dental Practice, Sussex, purchased an OPMI Pico. “It has made some dentistry much easier,” he says, “and some, much better.”

“Finding difficult canals is now even better.” Mr Whitehead continues, “but the biggest change has been in irrigating canals. What I would previously have accepted as clean with my loupes had inevitably still got debris somewhere on the surface. With the OPMI Pico it is possible to see along and down each canal. I have therefore changed my irrigation technique for the better.”

He is full of praise for Nuview’s service. “The team could not have been more helpful integrating the OPMI Pico into my surgery, where it is now one of my proudest possessions.”

For more information on Nuview’s products, please call +44 (0) 1453 759659, email info@nuview-ltd.com or visit www.voroscopes.co.uk.

Free CDP with Oral-B

P&G Professional Oral Health (Oral-B) are inviting dental professionals to attend a complimentary CDP accredited evening seminar at various locations across the country. Brighton (The Grand, 19 Feb), Thame (The Oxford Belfry 25 Mar), Stirling (Arth Castle, 22 Apr) and Durham (the Radisson SAS, 7 May).

The guest speakers are Prof Iain Chapple and Dr Craig Barclay and the evening will be hosted by Dental Practice Consultancy of Chap- ple, from Birmingham Dental School, will discuss the most important risk factors for periodontitis and how such risk indicators may affect periodontal disease and periodontal prognosis. He will pro- vide evidence that a risk-based ap- proach to care can improve tooth and gum health. The seminar will demonstrate the use of the first validated online periodontal risk and disease calculator to become available.

Following on from Prof Chap- ple and exploring specific peri- odontal issues, Dr Barclay, from Manchester Dental School, will outline the increasing problems of implant maintenance. He will dis- cuss some of the myths surrounding dental implant success and how to manage failure when it occurs.

Spaces at these events are lim- ited and are allocated on a first come, first served basis, so if you would like to book a place please contact Michelle Hurd on 07920-178179 or e-mail michelle@ ab-communications.com.

Learn More from Sirona!

With the huge success of CERECD and CERIUM, Sirona Den- tal Systems place a greater em- phasis on training. With over 22,000 systems worldwide, Sirona has been asked to place an even higher level of training with a blueprint of over 20 years in training CEREC users of all levels whether you are an experi- enced CEREC user or some- one who has just taken delivery of their CEREC for the first time. Our training is designed to ensure new users gain confidence quickly whilst those more experienced users look to carry out more complicated cases.

The CEREC new user dates for 2009 are as follows: February 20th and 21st, March 20th and 21st, April 17th and 18th, June 19th and 20th, July 17th and 18th, August 14th and 15th, September 18th and 19th.

Numbers on these CDP Accred- ited courses are restricted so please book early to avoid disappoint- ment. To reserve your place or further information please con- tact Sirona UK Ltd directly on 01455 071400 or e-mail mark.buckland@sirona.com or visit www.sirona.com/aboutUK or visit www.sirona-cadsolutions.co.uk.